



Pursuing justice.

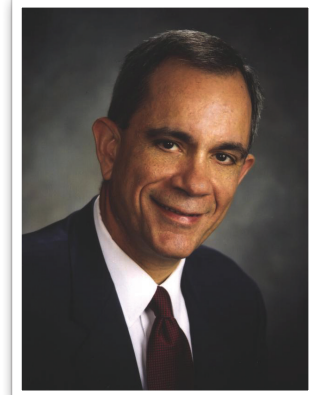
EDWARD M. RICCI, P.A.

CONSUMER JUSTICE ATTORNEY

EDWARD M. RICCI

Edward M. Ricci is a highly experienced consumer justice attorney recognized nationwide for his relentless pursuit of justice for his clients, making our country a safer place to live, work and drive. For more than three decades he has been in the vanguard of litigation against insurance companies, automobile manufacturers and drug companies who have needlessly, and too often recklessly, caused injury and death.

Ricci has been profiled in *The Best Lawyers in America* over the last fourteen years and is named one of *The Best Lawyers in the U.S.* by *Town & Country* magazine since 1985. He has earned Florida Bar Board Certification, the highest level of recognition by the Florida Bar for the competency and experience of a civil trial attorney.



A recognized expert in the law, Ricci has written and published extensively and has lectured before numerous professional organizations across the country.

Ricci has served as the National Chairman of the Products Liability Section of the American Association for Justice and has been a faculty member of the National College of Advocacy. He has also served as President of the Gold Coast Chapter of the Federal Bar Association and as a member of the Board of Directors of the Florida Justice Association.

Ricci is actively involved in community and charitable organizations, including serving as volunteer counsel to Hope Rural School, the only non-profit Catholic elementary school in Florida for the children of farm and migrant workers. He also serves on the Board of Visitors at Georgetown University Law Center in DC and St. Thomas University Law School in Miami, as well as at his high school alma mater, Xaverian High School, in Brooklyn, NY. He is a volunteer fundraiser and board member of Kidsanctuary Campus and Vice President of the Board of Directors for El Sol, 501(c)(3) service charities in Palm Beach County, Florida.

In 2000, Ricci's law firm was recognized for their groundbreaking work in consumer justice as one of only eight groups of attorneys in the United States nominated as Trial Lawyers of the Year by Public Justice Foundation, the nation's oldest public interest law foundation.

Consumer Justice Counsel to Burman, Critton, Luttier & Coleman, LLP

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ABOUT EDWARD M. RICCI, PA

Consumer Justice Attorney Edward M. Ricci has more than three decades of experience in personal injury, wrongful death and crashworthiness cases throughout Florida and the United States. Ricci has participated in hundreds of jury and non-jury trials where he has won verdicts and settlements totaling more than \$600 million for victims of injustice.

NOTABLE FACTS:

- Edward M. Ricci is a Florida Bar Board Certified Civil Trial Attorney. Board certification in civil trial law is the highest level of recognition by the Florida Bar, given for the competency and experience of a civil trial attorney.
- Edward M. Ricci has been included in The Best Lawyers in America for the past 14 years and has been named one of The Best Lawyers in the U.S. by Town & Country magazine since 1985.
- Edward M. Ricci has served as the National Chairman of the Products Liability Section of the American Association for Justice and has been a faculty member of the National College of Advocacy.
- In 2000, Edward M. Ricci's law firm was recognized for their groundbreaking work in consumer justice as one of only eight groups of attorneys in the United States nominated as Trial Lawyers of the Year by Public Justice Foundation, the nation's oldest public interest law foundation.
- As a recognized expert in the law, Edward M. Ricci has written and published extensively and has lectured before numerous non-profit, community and professional trial organizations across the United States.

Ricci specializes in the areas of auto accidents, personal injury and wrongful deaths, crashworthiness (product defects), lawn tractor / riding mower accidents, insurance litigation and consumer claims.

"Pursuing justice for consumers is about results, experience, and courage. It's about facing long odds and prevailing. It's about doing what is right. Justice is about fighting those whose actions or negligence harm the innocent. This includes battling largest corporations and insurance companies and holding them accountable. Safety and justice are every consumer's right."

For more information visit www.edriccilaw.com.

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AREAS OF LEGAL SPECIALTY

Consumer Justice Attorney Edward M. Ricci is nationally recognized for his legal skills and has won verdicts and settlements totaling more than \$600 million for his clients. For the past 34 years, Ricci has demonstrated his expertise in several areas of trial practice, especially insurance “bad faith” claims and automotive products liability (crashworthiness). His practice has set precedents and affected changes in the law throughout his career:

INSURANCE LITIGATION

The law requires that insurance companies act with good faith in dealing with our insurance needs (investigation, processing and paying out/denying claims, etc.). Bad faith insurance law arose because, in the past, insurance companies have mistreated their clients and refused to pay for legitimate claims.

- Ricci’s denied claim and dropped insurance coverage case is largest managed care verdict on behalf of individual claimant in Florida and U.S. History.
- Precedent-setting case, where senior citizens purchased trip interruption insurance and were denied coverage, was the first to be tried under the Unfair Claims Practices Act and drafted the first set of jury instructions.
- Case against insurance industry and U.S. sugar barons was the first insurance coverage decision in America to find coverage for “in ground” pollution in an aircraft policy.
- Ricci’s precedent-setting insurance coverage case challenges the application of ERISA law to blatant fraud by managed care companies.

CRASHWORTHINESS

Crashworthiness (product liability or defect) focuses on the automobile’s safety and stability features and their ability to prevent injuries to the vehicle occupants in the event of a collision. Crashworthiness deals primarily with the ‘second collision’ or “enhanced injury” in which the driver and passengers collide against the interior of the vehicle.

- Rollover case leads to more stringent requirements for conversion vans.
- Ricci tried the first defective airbag case in history.
- Precedent-setting fuel system failure case went to U.S. Supreme Court.
- Evidence from a vehicle rollover and ejection case proved seat belt did not fit properly.
- Ricci served as co-counsel in national Ford Explorer/Firestone class action lawsuit.
- As result of Ford Explorer/Firestone Class Action Suit, Congress passes TREAD ACT.

PERSONAL INJURY & WRONGFUL DEATH

A personal injury occurs when a person has suffered some form of injury (burns, fractures, brain injury, amputation, etc.) as the result an individual or corporation’s negligence, recklessness, malpractice or inaction.

- In groundbreaking quadriplegic case, ergonomics was used as evidence for the first time.
- Crane case set the standard for adequate counter weights for portable cranes.

For more information please contact Attorney Edward M. Ricci at 561-842-2820 or visit www.edriccilaw.com.

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